23 November 1971

MEMORANDUM FOR: Mr. Tweedy

**SUBJECT** 

: The Comprehensive Program for Product Improvement

in the White House Directive

Attached is a proposal for developing a comprehensive program related to production called for in the White House Directive. I discussed an earlier version with Andy Marshall last Thursday and attempted to make a number of changes which he suggested. He has not seen this version.

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I am also giving a copy of this paper to and will be discussing it with him. He has given me a copy of his memo to you in which he discusses his views of the functions of a Product Evaluation Staff.

Wherever this comes out, I would like to recommend two agency professionals to you for this program. They both have great experience in the production area and with its problems, and are quite senior. However, that can await your decision on the program.

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